

## PROFESSIONAL SUMMARY

- 18 years of award winning design experience
- Extensive experience in project management, publication design and pre-press production
- Team leader & out of the box thinker
- Committed to meeting deadlines
- Exceptional working knowledge of Adobe CS5
- Passion for excellence

## TECHNICAL SKILLS

Adobe Acrobat 9	Adobe Photoshop CS5	Microsoft PowerPoint 2007
Adobe Bridge CS5	Adobe Premiere Pro CS5	Nikon D200
Adobe Camera Raw 5	Adobe Type Manager	Photo Retouching
Adobe Distiller 9	Cascading Style Sheets/HTML	PitStop 6.0
Adobe Dreamweaver CS5	FileZilla	Style sheets/Master pages
Adobe Fireworks CS5	Final Cut Pro 6	Typography
Adobe Flash CS5	Live Cycle	Windows XP, Mac OS 9/10
Adobe InCopy CS5	Microsoft Word 2007	
Adobe InDesign CS5	Microsoft Excel 2007	

## PROFESSIONAL BACKGROUND

DAILY REPORT, Atlanta, GA, 1992 - Present

### KEY ACHIEVEMENTS:

- Hired as Apprentice Assistant, promoted to Art Assistant, Assistant Art Director, and Art/Production Manager, providing extensive creative and business design knowledge
- Key player in successfully implementing and training art and editorial departments on InDesign and InCopy collaborative editorial workflow, increasing daily production 200% thru 2007
- Effectively integrated PitStop preflight software into workflow, resulting in early detection of possible pre-press problems with ads, special sections and 249 daily publications

### Art/Production Manager

*7 years as Art/Production Manager, responsibilities include:*

- Update and upload daily news content using custom CMS and standard FTP
- Create landing page designs for various special sections web presence
- Design email campaigns
- Oversee and provide creative direction from design to press checks for entire daily newsprint publication
- Develop creative strategies, concepts and ideas with a team of editors, for photographs, illustrations, and layouts for front pages, features, special sections and web-based media
- Creatively challenge and manage 3 full-time graphic designers, a photographers and free-lancers, while maintaining a fun, team work environment
- Communicate concepts to designers and inspire creativity to produce accurate visual representations.
- Implement project management skills to ensure all deadlines are met
- Successfully maintain cooperative working relationships with printers to aide in effective quality control

*5 years as Assistant Art Director, responsibilities include:*

- Assist with production and coordination of daily newsprint publication.
- Hands-on design of special sections, advertising campaigns, collateral materials, custom publishing, newsletters, magazine design, charts, graphs, logos and web advertisements
- Art direct photo shoots, retouch photos and color correction.
- Exercise strict attention to detail, reviewing creative work for quality and consistency of creative strategies

## EDUCATION

### The Art Institute of Atlanta

Web Design & Interactive Media, Associate in Arts, 2011

### The Art Institute of Atlanta

Bachelor of Fine Arts in Graphic Design, (*magna cum laude*), 2004

## AWARDS AND AFFILIATIONS

**Best of Show - Art Institute of Atlanta, 2011**

**Web Design Certificate - Art Institute of Atlanta, 2008**

**Core Values Award, Outstanding Performance and Contribution to ALM - 2006**

**Outstanding Academic Performance in Graphic Design - Art Institute of Atlanta, 2004**

**Adobe InDesign Users Group active member - Atlanta Chapter**